Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



Spring

1950

Choice New Gladiolus

Introducing GOLDEN CROWN

(SNOW PRINCESS ORANGE SEEDLING)

Color is a very clean deep yellow, really a new and different shade of yellow, without blotch or markings. Florets 5 in. and over, 5 to 6 open, 20 buds on a strong straight spike 55 in. high. It blooms in mid-season.

Golden Crown produces a high percentage of good spikes. Being a seedling of Snow Princess it has the good qualities of that variety which makes it an excellent commercial prospect. Bulblet production and germination good. This variety will do its share of winning on the show table but its greatest value will be as a cut flower as it has the color and good performance together with health of bulb and plant, the qualities necessary to make a good commercial. Golden Crown bloomed the first time in 1946 and we labeled it outstanding at that time. Since then it has equalled or surpassed its original performance.

Champion Seeding Basket Beloit Glad Show 49.

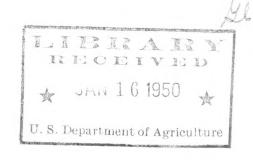
Price each bulb any size \$5.00.

One bulb and 10 selected bulblets \$10.00.

Growers Unit: 4 large, 6 medium, 8 small, and 100 bulblets \$60.00.

62.97

1950



C. H. & G. J. MELK

7731 WEST APPLETON AVENUE

MILWAUKEE 13, WISCONSIN

1950 Wholesale Price List

Choice New Gladiolus

							Bulk	lets
Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per	, ices
ADORATION 10	\$ 5.00	\$ 4.00	\$ 3.25	\$ 2.50	\$ 1.75		100	\$ 2.00
BELLE JUANE 10	9.00	8.00	7.00	6.00	5.00	4.00	100	8.00
BENJAMIN BRITTON 10		16.00	12.00	10.00	8.00	6.00	100	8.00
100			96.00	80.00	64.00	48.00	1000	60.00
BERNARD SHAW 10	9.00	8.00	7.00	6.00	5.00	4.00	100	8.00
BIRCH RED 10	6.00	5.50	5.00	4.25	3.50	3.00	1000	25.00
100	50.00	45.00	40.00	35.00	28.00	24.00	QT.	100.00
BLUE BEAUTY 100	3.50	3.00	2.50	$\begin{array}{c} 2.00 \\ 15.00 \end{array}$	1.50	1.25	QT. PK.	$\begin{array}{c} 3.00 \\ 15.00 \end{array}$
1000 RLUE BOY	5.00	$25.00 \\ 4.00$	$20.00 \\ 3.25$	2.50	2.00		1000	35.00
BECE BOX	10.00	8.00	6.50	5.00	3.25	2.50	100	6.00
BLUE ICE	4.50	3.75	3.00				QT.	6.00
BURMA 100	5.00	4.00	3.25	2.50	2.00	1.50	QT.	5.00
CHAMOUNY 100	4.50	3.75	3.00	2.40	1.90	1.50	QT.	3.00
CHAMOUNI 100	24.00	21.00	18.00	15.00	12.00	9.00	1000	8.00
COTILLION 10	5.00	4.00	3.25	2.50	1.75	1.25	100	2.50
CRINKLECREAM 100	7.00	6.00	5.00	3.75	2.50	1.50	1000	2.50
1000			40.00	30.00	20.00	12.00	QT.	8.00
DIEPPE 100	5.50	4.50	3.75	3.00	2.00	1.25	QT.	8.00
1000	45.00	36.00	30.00	24.00	16.00	10.00	PK.	50.00
DREAM GIRL 100	22.00	18.00	16.00	14.00	11.00	$\boldsymbol{9.00}$	1000	15.00
DUSTY MILLER 100	10.00	8.00	6.00	5.00	4.00	3.00	1000	5.00
EVANGELINE 1	1.50	1.25	1.00	.75	.50	.40	100	10.00
10	12.50	10.00	8.00	6.25	4.00	3.00	1000	75.00
FIRERIDER 100	16.00	14.00	12.00	10.00	8.00	6.00	QT .	25.00
FLORENCE NIGHTINGALE . 100	30.00	25.00	20.00	18.00	16.00	 F 00	1000	12.00
FUCHIA BELLE 100	• • • •		17.50	$12.50 \\ 15.00$	$7.50 \\ 12.00$	5.00 9.00	$\begin{array}{c} 1000 \\ 100 \end{array}$	8.00 15.00
GARDEN GOLD 10	7.00	<i>c</i> 00	5.00	4.00	3.25	$\frac{9.00}{2.50}$	100	8.00
HELEN EAKEN 10	7.00	6.00	10.00	8.00	6.50	5.00	100	6.00
HENRI DE GREVE 10	6.25	5.25	4.00	3.25	2.25	1.50	QT .	8.00
HUNTRESS	50.00	42.00	32.00	25.00	18.00	12.00	PK.	50.00
JE MAINTENDRAI 100	5.00	4.50	4.00	3.25	2.50	1.75	QT.	5.00
LADRONE 100		16.00	12.00	8.00	6.00	4.00	1000	7.50
LADY JANE 100	3.50	3.00	2.50	2.00	1.50	1.00	QT.	2.00
LAKE PLACID 100	7.00	6.00	5.00	4.00	3.00		QT.	15.00
LANCASTER 100		12.00	10.00	8.00	6.00	4.00	1000	5.00
LAV. AND GOLD 100	6.00	5.00	4.00	3.00	2.25	1.50	QT.	5.00
LAV. PRINCE1000				20.00	14.00	9.00	QT.	5.00
MANCHU 100	13.00	10.00	8.50	7.00	5.50	4.00	QT.	25.00
MAUVIE ROSE 10	6.00	5.00	4.25	3.50	3.00	2.25	1000	50.00
MINSTREL 100	12.00	10.00	8.00	6.00	5.00	4.00	QT.	20.00
MISS CHICAGO 10			21.00	17.00	15.00	12.50	100	30.00
MISS WISCONSIN 100	5.00	4.50	3.75	3.00	2.25	1.50	QT.	10.00
1000	40.00	36.00	30.00	24.00	18.00	12.00	PK.	60.00
MOUNTAIN GEM 100		28.00	24.00	20.00	16.00	12.00	1000	15.00
MT. INDEX 100	5.00	4.00	3.25	2.50	2.00	1.50	QT.	4.00
NOVA ZEMBLA 10	15.00	12.50	10.00	7.50	5.50	4.50	100	10.00
OKLAHOMA 100	20.00	16.00	13.00	10.00	8.00	6.00	QT.	30.00
ORANGE GOLD 100	6.00	5.00	4.00	3.25	2.50	1.50	QT.	7.00
1000		40.00	32.00	25.00	20.00	12.00		

					22.7.		Bulblets	
Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per	F 00
ORIENTAL PEARL 100	6.00	5.00	4.00	3.25	2.50	1.50	QT.	5.00
PACTOLUS 10	15.00	12.50	$\begin{array}{c} 10.00 \\ 80.00 \end{array}$	$\begin{array}{c} 7.50 \\ 60.00 \end{array}$	$\begin{array}{c} 5.50 \\ 45.00 \end{array}$	$\begin{array}{c} 4.50 \\ 35.00 \end{array}$	$\begin{array}{c} 100 \\ 1000 \end{array}$	$10.00 \\ 75.00$
100	22.00	18.00	14.00	10.00	8.00	6.00	1000	8.00
PATROL		17.50	15.00	12.50	10.00	7.50	1000	75.00
PATRICIAN 10 100	$18.75 \\ 150.00$	140.00	15.00 125.00	100.00	80.00	60.00	QT.	400.00
PEGGY 100	48.00	40.00	32.00	24.00	16.00	12.00	1000	25.00
PFIT. CENTURY 100	12.00	10.00	8.00	7.00	5.00	3.00	1000	10.00
1000					40.00	24.00	QT.	30.00
PHANTOM BEAUTY 100	8.00	7.00	6.00	5.00	3.50	2.50	QT.	20.00
PINK LACE 10	10.00	8.50	7.00	6.00	5.00	4.00	100	6.00
PINK RADIANCE 100	4.00	3.50	3.00	2.50	2.00	1.50	QT.	3.00
RAVEL 100	9.00	8.00	7.00	6.00	4.50	3.00	QT.	25.00
RED CHARM 100	3.75	3.25	2.50	2.00	1.50	1.00	QT.	3.00
1000	30.00	25.00	20.00	16.00	12.00	8.00	PK.	18.00
REDOWA 10		5.00	4.00	3.25	2.50	2.00	100	3.00
RED WING 10		16.00	12.50	10.00	8.00	6.00	100	8.00
100		· · · ·	100.00	$80.00 \\ 3.00$	65.00 2.00	$50.00 \\ 1.50$	$\frac{1000}{100}$	$\frac{60.00}{2.00}$
SHERWOOD 10 100	• • • •	5.00	$\begin{array}{c} \textbf{4.00} \\ \textbf{32.00} \end{array}$	24.00	16.00	12.00	1000	15.00
SIBONEY	• • • •		7.00	5.50	4.00	3.00	100	2.00
SILVER STAR 100	10.00	8.00	6.50	5.00	4.00		QT.	12.00
SILVER STAR 100 SILVER WINGS 100	6.00	5.00	3.75	3.00	2.00	1.25	QT.	7.00
1000			30.00	24.00	16.00	10.00	PK.	40.00
SNOW FLAKE 100	16.00	14.00	12.00	10.00	8.00	6.00	QT.	20.00
SPIC AND SPAN 100	35.00	32.00	28.00	25.00	22.00	20.00	1000	25.00
••••			• • • •			• • • •	QT.	90.00
SPOTLIGHT 100	5.00		3.25	2.25	1.50	1.00	QT.	5.00
1000			25.00	18.00	12.00	7.00	PK.	25.00
SPUN GOLD 100	20.00	16.00	12.00	9.00	7.00	5.00	1000	8.00
SUN SPOT 100		30.00	$24.00 \\ 27.00$	$18.00 \\ 18.00$	$12.00 \\ 14.00$	8.00 9.00	$\begin{array}{c} 1000 \\ 1000 \end{array}$	$20.00 \\ 20.00$
TARAWA 100	99.00	38.00	14.00	10.00	8.00	6.00		25.00
TEXAS 100	22.00	$18.00 \\ 8.00$	6.25	5.00	3.75	$\frac{0.00}{2.50}$	QT. QT.	20.00
TIVOLI 100 1000	10.00	64.00	52.00	40.00	30.00	20.00	PK.	120.00
TRALEE	44.00	36.00	32.00	28.00	22.00	18.00	1000	30.00
TREASURE ISLAND 10	7.50	6.50	5.00	4.00	3.25	2.50	100	5.00
TROCADERO 100	30.00	25.00	20.00	15.00	12.00	10.00	1000	20.00
TRUE LOVE 100	6.00	5.25	4.50	3.50	2.50	1.75	QT.	10.00
1000	50.00	42.00	35.00	27.00	20.00	14.00	PK.	60.00
VENIDA	10.00	8.50	7.25	6.00	4.50	3.25	1000	40.00
100	80.00	70.00	60.00	50.00	35.00	25.00	QT.	150.00
VREDE 100		30.00	24.00	18.00	14.00	10.00	1000	12.00
VULCAN 100		3.50	$3.00 \\ 25.00$	$\begin{array}{c} 2.50 \\ 20.00 \end{array}$	$\begin{array}{c} 2.00 \\ 15.00 \end{array}$	$\begin{array}{c} 1.25 \\ 10.00 \end{array}$	QT. PK.	$\begin{array}{c} 3.00 \\ 20.00 \end{array}$
1000		30.00 7.00	6.00	5.00	3.75	2.50	1000	30.00
WHITE CHALLENGE 10	8.00		45.00	36.00	28.00	20.00	1000	30.00
WHITE GODDESS 100	3.00	2.50	2.00	1.50	1.25	1.00	1000	12.00
YANKEE LASS 10 100	25.00	20.00	16.00	12.00	10.00	7.00	QT.	40.00
YELLOW HERALD 100		3.00	2.50	2.00	1.60	1.25	QT.	3.00
IELEOW HEIMED							4	

All prices are F. O. B. Milwaukee, Wis.

We will sell 25 bulbs at the 100 rate; 250 bulbs at the 1000 rate. 1 pint of bulblets at the quart rate. Bulblets are sold by DRY measure.

We ask 25% down payment with order and the balance before shipment, or C.O.D.

All quotations are subject to prior sale.

All stock true to name, state inspected. Certificate No. 597.

C. H. & G. J. MELK

